

# CORROSION

& M A T E R I A L S

## Advertising Rates 2010

<b>FEBRUARY</b>	<b>AUGUST</b>
Deadline 18th January	Deadline 5th July
<b>APRIL</b>	<b>OCTOBER</b>
Deadline 8th March	Deadline 6th September
<b>JUNE</b>	<b>DECEMBER</b>
Deadline 10th May	Deadline 18th October

### Advertising Rates (all prices include GST)

Advert Size	Finished Dimensions, mm		Price per insertion		
	Width	Depth	Casual	3 issues	6 issues
<b>Issue Sponsor</b>			\$4,400.00		
Cover	209	296			
Editorial, two pages	436	296			
<b>Full Page</b>	209	296	\$2,145.00	\$1,760.00	\$1,320.00
<b>Half page</b>	190	125	\$1,430.00	\$1,210.00	\$810.00
<b>Third Page</b>			\$1,100.00	\$770.00	\$550.00
Vertical	125	125			
Horizontal	190	83			
<b>Quarter Page</b>			\$810.00	\$577.00	\$462.00
Vertical	95	125			
Horizontal	190	62			
<b>Business Card</b>	60	40	\$182.00	\$145.00	\$97.00
<i>Inserts – Price on Application</i>					

### Finished Artwork:

Finished artwork needs to be sent in electronic format to the ACA via mail to Marketing Manager, PO Box 112, Kerrimuir, Vic, 3129 or on email to wesley.fawaz@corrosion.com.au. All photos, diagrams etc are recommended to be 300dpi. Suitable image files include jpeg, tiff, psd, eps and high resolution pdf.

### Advertising Layout:

If you require the services of a professional Graphic Designer to design and/or lay-out your advert, the ACA can arrange this service for a discounted fee. Please enquire about this service when booking your ad space.

